



RELATIONSHIPS
KNOWLEDGE
SOLUTIONS

Evolving Business Development through Strategic Relationships, Knowledge and Solutions

JOIN THE ALLIANCE

MCRA OVERVIEW

LEARN MORE ABOUT MCRA'S IMPACT
[MANAGEDCAREALLIANCE.ORG](https://www.managedcarealliance.org)

OUR MISSION IS TO FOSTER OPPORTUNITIES BETWEEN MEMBERS AND THE MANAGED CARE INDUSTRY.



WHO WE ARE

The Managed Care Resource Alliance (MCRA) is an assemblage of industry leaders providing services, products and/or subject matter expertise to Managed Care organizations.

The Alliance consists of prominent and experienced organizations who partner to provide transformative solutions to the Managed Care industry.



OUR VALUE

MCRA Member collaborations help:

- Drive performance improvements
- Deliver exceptional service
- Transform care
- Champion the health and wellbeing of the communities we serve



WHO WE HELP

MCRA is dedicated to supporting the needs of:

- Managed Care Organizations
- Medicare
- Medicaid
- Commercial
- Self-Insurance
- Industry Resources and Delegated Entities
- Combined Payer-Provider Organizations



“Joining MCRA has been a tremendous privilege. The vast resources, workshops, and knowledge available have been instrumental in taking my business to the next level. Since becoming a member, my industry-specific network has expanded dramatically, and I am grateful for this community!”

JIM FOSTER, FOSTER PRODUCT SERVICES

ARE YOU READY TO JOIN THE ALLIANCE?

Growing a business in today's siloed health plan environment is very challenging.

Health plans find that targeted resources do not have the ability to fully understand or meet many of the complex challenges being faced today. MCRA can be a valuable resource for your company outreach and growth initiatives. MCRA acts as a partner to fellow Members of the Alliance. Active participation and willingness to support other Members will facilitate strong relationships and new opportunities.

MCRA MEMBERSHIP OFFERS



RELEVANT
SOLUTIONS



MEASURABLE
RESULTS



UNDERSTANDING OF
HEALTH PLANS

MCRA is evolving business development through strategic relationships, knowledge and solutions!



WHAT MAKES MCRA MEMBERSHIP UNIQUE

- ✓ MCRA members are leaders in their designated industry category.
- ✓ Members retain exclusivity in their designated industry category, with freedom to collaborate openly to develop meaningful solutions.
- ✓ MCRA's focus is to provide the industry with a singular, best-in-class resource to support all areas of a Managed Care organizations challenges.

MEMBERSHIP TYPES

Solution Members

- Drive performance improvements
- Deliver exceptional service
- Transform care
- Champion the health and wellbeing of the communities they serve

Consultant Members

- Provide expert advice on health insurance and related support areas
- Contribute to MCRA's focus on business development
- Serve as support for our solution members, bi-directional business referral sources, and as conduits for envisioning business development activities between members

MEMBERSHIP CRITERIA



INDUSTRY STANDING
AND REPUTATION



PRODUCTION AND
TECHNOLOGY
CAPABILITIES



EXPERTISE IN THE
MANAGED CARE SPACE



A CULTURE OF
CLIENT-FIRST SERVICE



A FOCUS ON ADHERING
TO REGULATORY
COMPLIANCE



A PROACTIVE ATTITUDE
TOWARDS CONTINUOUS
IMPROVEMENT



PERFORMANCE
INDICATORS - ROI

STEPS TO MCRA MEMBERSHIP

1

Complete the MCRA Membership Inquiry Form online at managedcarealliance.org/inquiry

2

Specify if you are enrolling as a **Solution or Consultant Member**

Descriptions of Membership Types on Page 4

3

Prospective Member **Interview**

Membership is subject to interview and evaluation of value proposition

MCRA carefully vets members to verify they adhere to the highest standards as industry resources.



“Being a MCRA member has been very valuable for our company, Ushur. We have been able to better keep tabs on industry developments through MCRA, and have made great partnership introductions.”

YVONNE DAUGHERTY, USHUR





MCRA

MANAGED CARE RESOURCE ALLIANCE

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